

Polyphony in a Small Story on Facebook: Telling a Story on Multiple Keyboards

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Abstract. The present study focuses on the development of a small story on social media, namely on Facebook, highlighting its several layers, as well as the way different authors contribute to its creation. The small stories theory, developed mostly by the Anglophone linguistics, is combined with the French enunciation theory, in order to analyse the connexions between the tellers of the story. The first part of the article introduces the analysed Facebook post, showing that it represents a case of narrative stancetaking and story rescripting on social media. The second part focuses on the tellers of the story and analyses the relations between different enunciators, in order to explain the polyphony involved in the making of the small story on social media.

Keywords: small story, narrative stancetaking, rescripting, storytelling, social media, polyphony, enunciator, nouchi