

« Charlotte Sibi » ou le succès d'un concours de français à Iasi

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Abstract: This article describes the origin, the creation and the evident development of the competition: „Charlotte Sibi – knowledge of France and of French language”. This competition, inaugurated by a local, francophone organization, in order to encourage and motivate students to learn French language, became in just a few years, a successful event in the Moldavian region, which is historically and culturally speaking, a francophone one.

Keywords: competition, *francophonie*, French, Moldavia, Charlotte Sibi, learning.